

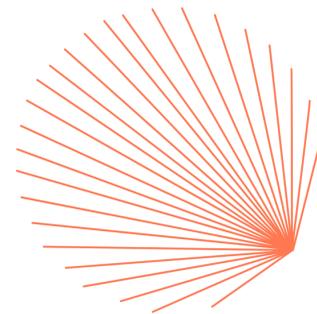
10TH CONFERENCE ON
EMERGING ADULTHOOD

SPONSORSHIP PROSPECTUS

WHY SPONSOR?

The 10th Conference on Emerging Adulthood scheduled for 4-6 November 2021 is an excellent networking opportunity where sponsors and company representatives can engage with an audience of researchers, students, educators, policy makers, and practitioners interested in development during the emerging adulthood years.

This year the conference will be held virtually. The Virtual Conference Platform offers sponsors multiple promotional options and brand visibility, such as customized virtual exhibition booths, participant interaction, and other brand activities.



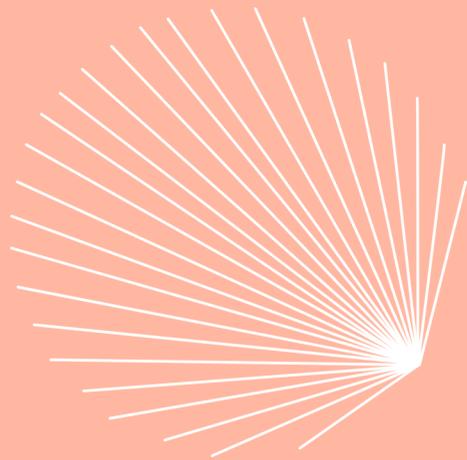
**WELL-BEING DURING
EMERGING ADULTHOOD:
CHALLENGES & OPPORTUNITIES**
10TH CONFERENCE ON EMERGING ADULTHOOD
4 - 6 November 2021

THE SOCIETY

The Conference on Emerging Adulthood is organized by the Society for the Study of Emerging Adulthood (SSEA). SSEA is a multidisciplinary, international organization with a focus on theory and research related to emerging adulthood, which includes the age range of approximately 18 through 29 years. The primary goal of the SSEA is to advance the understanding of development in emerging adulthood through scholarship, education, training, policy, and practice. This goal is promoted through Biennial Meetings, the flagship journal *Emerging Adulthood*, and a website that includes information on topics, events, and publications pertaining to emerging adults from diverse backgrounds, cultures, and countries.

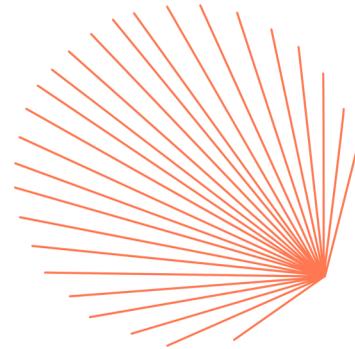
THE CONFERENCE

The 10th SSEA Conference on Emerging Adulthood scheduled for 4-6 November 2021 is going Virtual. The 2021 conference theme "Well-being during Emerging Adulthood: Challenges and Opportunities" will focus on scholarly engagement regarding health, well-being, and development during emerging adulthood, with a specific focus on Social Justice and the Covid-19 Pandemic.



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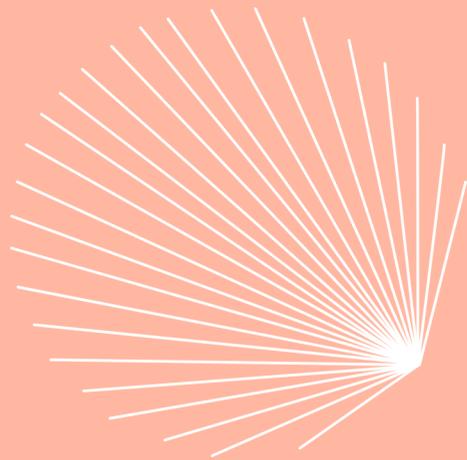
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WHAT'S IN IT FOR ALL OUR SPONSORS?

We invite academic institutions, government agencies, and private companies to sponsor and/or exhibit in the upcoming Emerging Adulthood Conference. The conference will be a good opportunity to market your department, postgraduate program, or research projects. It will also be a good opportunity to offer other products and services relevant to researchers studying emerging adults. The Conference Sponsors engage with a wide audience of people practitioners and researchers working with emerging adults. The conference platform will provide a novel and interesting way of interacting with conference participants. Depending on the needs we can offer dedicated interactive virtual booths, virtual exhibition stands with downloadable materials, one-on-one or larger live chats, video adverts played during conference breaks, dedicated seminars and workshops, links to external websites, push notifications, tracking and reporting return of investment, etc. We offer sponsorship opportunities to suit any budget while maximizing return on investment.



10TH CONFERENCE ON
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**SPONSORSHIP
PROSPECTUS**

SPONSORSHIP OPPORTUNITIES

PLATINUM sponsor

High visibility on the conference website, including:

- ⇒ Large logo on the Conference Login page and in the Conference Lobby
- ⇒ Pre-recorded video advertisement of up to 4 minutes played during the conference opening session
- ⇒ Pre-recorded video advertisement of up to 60 seconds played during conference breaks
- ⇒ Push notifications
- ⇒ Dedicated seminar to describe or demonstrate sponsor product (up to 30 min. long).

Dedicated interactive virtual exhibition booth, with:

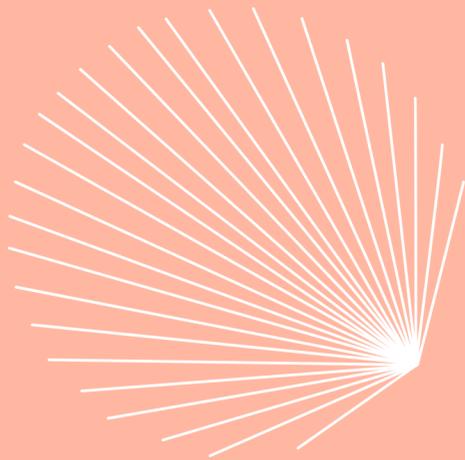
- ⇒ First placement in the Exhibitor section
- ⇒ Top side banner with visible logo and description on the Menu page
- ⇒ Two promotional videos and up to 10 downloadable PDF files with promotional material
- ⇒ Five external links (to social networks, company website, etc.)
- ⇒ Two representatives visible in the booth (for chatting, sending messages and scheduling meetings)
- ⇒ Chat messaging with participants in the booth

Additional features, such as:

- ⇒ Event report after the conference with individual metrics regarding e. g. number of visitors to booth.
- ⇒ Full page advertisement in the conference scientific program and inclusion in list of sponsors
- ⇒ Free entrance to the conference (for two people)
- ⇒ Message about sponsorship via SSEA channels

OPPORTUNITIES:
TWO

SPONSORSHIP RATE:
1300 \$



10TH CONFERENCE ON
EMERGING ADULTHOOD

**SPONSORSHIP
PROSPECTUS**

SPONSORSHIP OPPORTUNITIES

GOLD sponsor

High visibility on the conference website, including:

- ⇒ Large logo in the Conference Lobby
- ⇒ Pre-recorded video advertisement of up to 2 minutes played during the conference opening session
- ⇒ Pre-recorded video advertisement of up to 30 seconds played during conference breaks
- ⇒ Push notifications
- ⇒ Dedicated seminar to describe or demonstrate sponsor product (up to 15 mins long).

Dedicated interactive virtual exhibition booth, with:

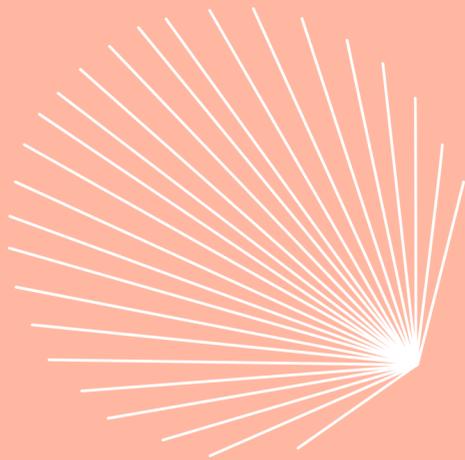
- ⇒ Second placement in the Exhibitor section
- ⇒ Top side banner with visible logo and description on the Menu page
- ⇒ One promotional video and up to 5 downloadable PDF files with promotional material
- ⇒ Four external links (to social networks, company website, etc.)
- ⇒ One representative visible in the booth (for chatting, sending messages and scheduling meetings)
- ⇒ Chat messaging with participants in the booth

Additional features, such as:

- ⇒ Event report after the conference with individual metrics regarding e. g. number of visitors to booth.
- ⇒ Half-page advertisement in the conference scientific program and inclusion in list of sponsors
- ⇒ Free entrance to the conference (for one person)
- ⇒ Message about sponsorship via SSEA channels

OPPORTUNITIES:
FOUR

SPONSORSHIP RATE:
1050 \$



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SPONSORSHIP OPPORTUNITIES

SILVER sponsor

Visibility on the conference website, including:

- ⇒ Small logo in the Conference Lobby
- ⇒ Pre-recorded video advertisement of up to 15 seconds played during conference breaks
- ⇒ Push notifications

Dedicated interactive virtual exhibition booth, with:

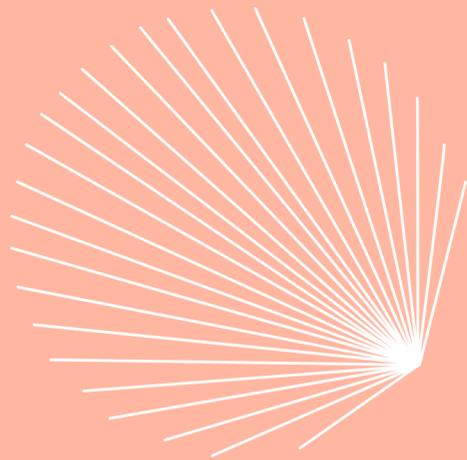
- ⇒ Third placement in the Exhibitor section
- ⇒ Top side banner with visible logo and description on the Menu page
- ⇒ One promotional videos and up to 5 downloadable PDF files with promotional material
- ⇒ Three external links (to social networks, company website, etc.)
- ⇒ One representative visible in the booth (for chatting, sending messages and scheduling meetings)
- ⇒ Chat messaging with participants in the booth

Additional features, such as:

- ⇒ Event report after the conference with individual metrics regarding e. g. number of visitors to booth.
- ⇒ Inclusion in list of sponsors in the conference scientific program
- ⇒ Free entrance to the conference (for one person)

**OPPORTUNITIES:
TEN**

**SPONSORSHIP RATE:
1000 \$**



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SPONSORSHIP OPPORTUNITIES

EXHIBITOR

Dedicated virtual exhibition booth, with:

- ⇒ Fourth placement in the Exhibitor section
- ⇒ Top side banner with visible logo and description on the Menu page
- ⇒ Up to 5 downloadable PDF files with promotional material
- ⇒ Three external links (to social networks, company website, etc.)

Additional features, such as:

- ⇒ Event report after the conference with individual metrics regarding e. g. number of visitors to booth.

OPPORTUNITIES:
MULTIPLE

SPONSORSHIP RATE:
200 \$

SPONSORSHIP PROSPECTUS

Please visit these sites for more information on the SSEA and the upcoming Conference on Emerging Adulthood

SSEA website:

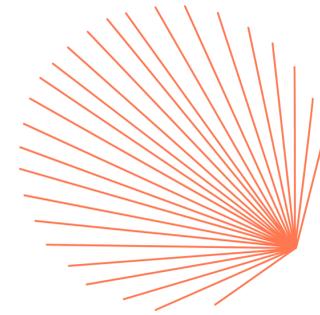
<http://ssea.org/>

Conference website:

<http://ssea.org/conference/2021/index.html>

Emerging Adulthood journal:

<https://journals.sagepub.com/home/eax>



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To enquire about or discuss sponsorships or exhibition opportunities, please contact us
cea.committee@ssea.org