



8th Conference on Emerging Adulthood

November 2-4, 2017, Washington DC
The Hyatt Regency Washington on Capitol Hill

Exhibitor Marketing & Advertising Prospectus

The 8th Conference on Emerging Adulthood is sponsored by the Society for the Study of Emerging Adulthood (www.ssea.org)

About SSEA

The Society for the Study of Emerging Adulthood (SSEA) is a multidisciplinary, international organization with a focus on theory and research related to emerging adulthood, which includes the age range of approximately 18 through 29 years. The primary goal of the Society is to advance the understanding of development in emerging adulthood through scholarship, education, training, policy and practice. This goal is promoted through Biennial Meetings, the flagship journal *Emerging Adulthood*, and a website that includes information on topics, events, and publications pertaining to emerging adults from diverse backgrounds, cultures, and countries. Membership is open to researchers, policy makers, educators and practitioners with special interests in development during this period of life.

The Theme of the 8th Conference on Emerging Adulthood is:

Emerging Adults as Change-Makers Around the World

The theme will be reflected in featured sessions that consider emerging adulthood in a change-making context, emphasize the cultural context of emerging adulthood, and broaden the topics and methods of research. The theme also reflects the SSEA itself, which is an established professional society that is

continuing to expand through the launch of the Topic Networks and increased internationalization (see www.ssea.org for more details). NOTE: We project an increase in attendance at the 8th Conference on Emerging Adulthood; the SSEA hosted over 400 international scholars at the 7th Conference on Emerging Adulthood (2015).

Exhibition & Advertising Opportunities

Conference Program Book

Cost: \$75-\$600

The 8th Conference on Emerging Adulthood Program Book will be 8.5" (w) x 11" (h) and spiral bound. Submit ad(s) electronically (.pdf files) with DPI of at least 300; fonts and graphics embedded. No bleeds. *NOTE: The name of the sponsoring organization will be listed in the Conference Program and will be included in the electronic program posted on the conference website.*

Exhibit Table

Cost: \$250

Exhibit Tables will be set-up near the Registration Area. Exhibit Tables are banquet-size tables covered in table linens (tablecloth & table-skirt). Two chairs will be provided for seating at each exhibit table. Exhibitors must register for the conference. Exhibit tables will be available for set-up between 9-5 on Tuesday, November 2nd, 2017 or Wednesday, November 3rd, 2017. *NOTE: The name of the sponsoring organization will be listed in the Conference Program and will be included in the electronic program posted on the conference website.*

Resource Table

Cost: \$100

Resource Tables will be set-up in the Registration Area providing an opportunity for organizations to make materials available to all conference attendees. This is an opportunity to leave a flyer or an order form. 450 copies recommended. Resource tables will be available for set-up between 9-5 on Tuesday, November 2nd,

2017 or Wednesday, November 3rd, 2017. *NOTE: The name of the sponsoring organization will be listed in the Conference Program and will be included in the electronic program posted on the conference website.*

Exhibitor Marketing & Advertising Prospectus | Order Form

Exhibiting (e.g., product, organization, department):

Official Exhibitor Representative:

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Name:

.....

Address (line 2):

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Address (line 1):

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Phone:

Email:.....

CONFERENCE PROGRAM BOOK			
Size	Width x Length	Rate	
Quarter page	3.5" (w) x 4.5" (h)	\$75	
Half page	7" (w) x 4.5" (h)	\$150	
Full page	7"(w) x 9.75" (h)	\$300	
Inside back cover	7"(w) x 9.75" (h)	\$450	
Outside back cover	7"(w) x 9.75" (h)	\$600	
EXHIBIT TABLE		\$250	
RESOURCE TABLE		\$100	
TOTAL			

Please submit your order form and .pdf files to coordinator@ssea.org. After we receive your order, you will receive an invoice for payment.