



6th Conference on Emerging Adulthood

October 9-11, 2013 — Chicago, IL
The Westin North Shore

Exhibitor Marketing & Advertising Prospectus

DEADLINE: September 13, 2013

The 6th Conference on Emerging Adulthood is sponsored by the Society for the Study of Emerging Adulthood (www.ssea.org)

About SSEA

The Society for the Study of Emerging Adulthood (SSEA) is a multidisciplinary, international organization with a focus on theory and research related to emerging adulthood, which includes the age range of approximately 18 through 29 years. The primary goal of the Society is to advance the understanding of development in emerging adulthood through scholarship, education, training, policy and practice. This goal is promoted through Biennial Meetings, the flagship journal *Emerging Adulthood*, and a website that includes information on topics, events, and publications pertaining to emerging adults from diverse backgrounds, cultures, and countries. Membership is open to researchers, policy makers, educators and practitioners with special interests in development during this period of life.

The Theme of the 6th Conference on Emerging Adulthood is:

A Decade of Emerging Adulthood: What Have We Learned? Where to Now?

It has now been a decade since our first conference on emerging adulthood, held November 3, 2003 in Cambridge, MA. Since then, numerous studies of and writings on the age period spanning the late teens and twenties have advanced and refined our understanding of what it means to become adult in the 21st century around the globe. We now find ourselves in a place where we can evaluate: *What have we learned about emerging adulthood so far? Where should the field go from here?*

NOTE: We project an increase in attendance at the 6th Conference on Emerging Adulthood; the SSEA hosted over 400 international scholars at the 5th Conference on Emerging Adulthood (2011).

Exhibition & Advertising Opportunities

Conference Program Book

Cost: \$75-\$600

The 6th Conference on Emerging Adulthood Program Book will be 8.5" (w) x 11" (h) and spiral bound. Submit ad(s) electronically (.pdf files) with DPI of at least 300; fonts and graphics embedded. No bleeds. *NOTE: The name of the sponsoring organization will be listed in the Conference Program and will be included in the electronic program posted on the conference website.*

Exhibit Table

Cost: \$250

Exhibit Tables will be set-up near the Registration Area. Exhibit Tables are banquet-size tables covered in table linens (tablecloth & table-skirt). Two chairs will be provided for seating at each exhibit table. Exhibitors must register for the conference. Exhibit tables will be available for set-up between 9-5 on Tuesday, October 8th, 2013. *NOTE: The name of the sponsoring organization will be listed in the Conference Program and will be included in the electronic program posted on the conference website.*

Resource Table

Cost: \$100

Resource Tables will be set-up in the Registration Area providing an opportunity for organizations to make materials available to all conference attendees. This is an opportunity to leave a flyer or an order form. 450 copies recommended. Resource tables will be available for set-up between 9-5 on Tuesday, October 8th, 2013. *NOTE: The name of the sponsoring organization will be listed in the Conference Program and will be included in the electronic program posted on the conference website.*

Exhibitor Marketing & Advertising Prospectus | Order Form

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Exhibiting (e.g., product, organization, department):

Official Exhibitor Representative:

Name:

Address (line 2):

Address (line 1):

Phone: Email:

CONFERENCE PROGRAM BOOK			
Size	Width x Length	Rate	
Quarter page	3.5" (w) x 4.5" (h)	\$75	
Half page	7" (w) x 4.5" (h)	\$150	
Full page	7"(w) x 9.75" (h)	\$300	
Inside back cover	7"(w) x 9.75" (h)	\$450	
Outside back cover	7"(w) x 9.75" (h)	\$600	
EXHIBIT TABLE		\$250	
RESOURCE TABLE		\$100	

TOTAL

Please submit your order form and .pdf files to advertising@ssea.org. After we receive your order, you will receive an invoice for payment.